

MEDIA RELEASE

TO: ALL MEDIA
DATE: 25 OCTOBER 2005
ATTENTION: NEWS EDITORS/REPORTERS AND PR WIRE

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MEC CELE TO ANNOUNCE 2005 SUMMER HOLIDAY ROAD SAFETY PLAN, TUESDAY 29 NOVEMBER 2005, MOOI RIVER TOLL PLAZA AT 8 AM

KwaZulu-Natal MEC for Transport, Community Safety and Liaison Mr. B.H. Cele will officially unveil the 2005 Summer Holiday Road Safety plan on Tuesday 29 November 2005 at the Mooi River Toll Plaza at 8 am. This is aimed at outlining a detailed programme of education and enforcement operations for the province in gearing up for an effective road safety campaign for the forthcoming festive season.

The primary objective of our Summer Holiday Road Safety Programme is to create a safe road environment and to curb the number of road crashes during the festive season, primarily through enforcement and education. There will be visible stringent and regular enforcement operations conducted by all our law enforcement officers all over the province.

Road crashes in South Africa claim more than 10 000 lives every year and a further R6 billion is spent on fatal crashes annually. This has resulted in the launch of effective road safety campaigns in KwaZulu-Natal aimed at curbing road fatalities. The launch of the **“KEEP LEFT, PASS RIGHT”** campaign and the **“NO TO FAKE LICENCES”** campaign has proved to be very successful.

Ends.

Note: Transport for journalists is available, Contact Nonhlanhla - 0829046229

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