

PROVINCE OF KWAZULU - NATAL - ISIFUNDAZWE SAKWAZULU - NATALI

## DEPARTMENT OF TRANSPORT UMNYANGO WEZOKUTHUTHA

## **MEDIA ALERT**

TO: ALL MEDIA

DATE: 31 NOVEMBER 2006

ATTENTION: NEWS EDITORS/REPORTERS AND PR WIRE

## MEC CELE TO LAUNCH SUMMER HOLIDAY ROAD SAFETY PLAN

KwaZulu-Natal MEC for Transport, Community Safety and Liaison Mr. B.H. Cele will be unveiling a summer holiday road safety plan at N3 Northbound in Cato Ridge on Monday (December 4, 2006) at 10 am.

The primary objective of our Summer Holiday Road Safety Plan is to create a safe road environment and to curb the number of road crashes during the festive season, primarily through enforcement and education. There will be visible stringent and regular enforcement operations conducted by all our law enforcement officers all over the province.

The KwaZulu-Natal Department of Transport has several road safety campaigns aimed at curbing road fatalities. This includes "KEEP LEFT, PASS RIGHT" campaign and the "NO TO FAKE LICENCES" campaign and recent launched SEAT BELT CAMPAIGN.

## **Ends**

Media Contact

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