



PROVINCE OF KWAZULU - NATAL - ISIFUNDAZWE SAKWAZULU - NATALI

DEPARTMENT OF TRANSPORT
UMNYANGO WEZOKUTHUTHA

MEDIA ALERT

TO: ALL MEDIA
DATE: 31 NOVEMBER 2006
ATTENTION: NEWS EDITORS/REPORTERS AND PR WIRE

KZN TRANSPORT UNVEILS SUMMER HOLIDAY ROAD SAFETY PLAN
CATO RIDGE N3 NORTH BOUND- ON MONDAY 04/12/06 AT 9AM

KwaZulu-Natal MEC for Transport, Community Safety and Liaison Mr. Bheki Cele will unveil an intensive summer holiday road safety plan on the **N3 Northbound in Cato Ridge on Monday (December 4, 2006) at 9 am**. Roadblocks will commence at 7am prior to the official launch. Cele is expected to announce a number of operations that the department will embark on throughout the festive season.

This week the department launched a **seatbelt campaign** aimed at encouraging motorists and passengers to use seatbelts in order to avoid severe injuries and possible death in an event of a collision. More than 40 new traffic officers will be deployed throughout the province in order to beef up manpower for effective and efficient law enforcement activities.

The primary objective of our Summer Holiday Road Safety Plan is to create a safe road environment and to curb the number of road crashes during the festive season, primarily through enforcement and education. There will be visible stringent and regular enforcement operations conducted by all our law enforcement officers all over the province.

Ends

Issued by the Office of the MEC

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