

## **MEDIA ALERT**

**DATE : 25 OCTOBER 2007**

### **MEC CELE LAUNCHES CYCLING AND PEDESTRIAN PAVEMENT IN PIETERMARITZBURG**

KwaZulu-Natal MEC for Transport, Community Safety and Liaison Mr. Bheki Cele will tomorrow (26/10/07) in Pietermaritzburg at the Market Square Taxi Rank at 10h00 officiate the launch of the cycling and pedestrian pavement.

The launch will form part of the department's effort to promote non-motorized transport with the aim of trying to reduce traffic congestion during peak hours as well as enhancing a healthy lifestyle.

The event will be attended by celebrities ranging from musicians to soccer stars with the intention to encourage people to use the non-motorized mode of transport. They will show this by taking part in a bicycle ride together with Cele, Head of Transport Department Mr. Chris Hlabisa, Members of the Transport Portfolio Committee and senior departmental officials. The cycling session will commence at 08h00 from **Edendale Hospital** to Market Square where the main event will be hosted. MEC Cele is expected to hand over bicycles to scholars, particularly from rural schools and the Gagasi FM morning crew will be broadcasting live from the event.

**"Our aim in encouraging non-motorized modes of transport is to ensure that traffic congestion is reduced drastically and also have an environmentally and a healthy society," said Cele**

**ENDS**

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