



PROVINCE OF KWAZULU - NATAL - ISIFUNDAZWE SAKWAZULU - NATALI

DEPARTMENT OF TRANSPORT

UMNYANGO WEZOKUTHUTHA

MEDIA STATEMENT

DATE: 28 September 2007

MEC CELE WILL LAUNCH TRANSPORT MONTH AT WARWICK JUNCTION TAXI RANK – TUESDAY – 02 OCTOBER 2007 AT 7H30 AM

KwaZulu-Natal MEC for Transport, Community Safety and Liaison Mr. Bheki Cele will on Tuesday (02-10-2007) officially launch Transport Month at Warwick Junction Taxi Rank in Durban at 07h30 for 08h00am. He is also expected to unveil series of activities to take place during the month of October.

The significance of launching transport month at a taxi rank follows Cele's commitment to dedicate year 2007 as "**the year for pedestrians**" and furthermore to advance governments commitment to improve public transport systems as our legacy for 2010 and beyond.

Transport Month is a government initiative aimed at creating awareness in matters of road safety, promoting the usage of public transport and fast tracking the infrastructure development particularly in rural areas, hence national Transport Minister Jeff Radebe and transport MEC's declared October as Transport Month.

The launch will also include visits to local schools and wrap up with a road block and **Operation Thatha** which will be targeting pedestrians crossing freeways. The launch will be attended by prominent radio personalities, soccer stars as road safety ambassadors and will be pushing forward the messages of road safety.

ENDS.

Issued by the office of the MEC

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