



PROVINCE OF KWAZULU - NATAL - ISIFUNDAZWE SAKWAZULU - NATALI
DEPARTMENT OF TRANSPORT
UMNYANGO WEZOKUTHUTHA

MEDIA RELEASE

TO: ALL MEDIA
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ATTENTION: NEWS EDITORS/REPORTERS AND PR WIRE

**KZN DOT TO BE PART OF THE VODACOM CHALLENGE TO PROMOTE ROAD SAFETY
AWARENESS AMONG PEDESTRIANS**

KwaZulu –Natal MEC for Transport, Community Safety and Liaison Mr. Bheki Cele is proud to announce that KZNDOT will partner with the Vodacom Challenge which will take place on 22/07/08, matches between Orlando Pirates and Manchester United at ABSA Stadium, Durban with the aim of promoting road safety awareness.

This partnership forms part of the department's road safety initiatives aimed at promoting 100 % compliance on the road. The partnership is also aimed at promoting road safety awareness amongst road users particularly pedestrians. The Department of Transport in KZN deemed it an opportune time to form partnerships with Vodacom on this soccer challenge as soccer is loved by many in the country.

"Promoting road safety and ensuring that our road users are safe at all times is our main priority. This is why the department is partnering with Vodacom on this soccer Challenge to ensure that the message is conveyed effectively across all road users who also happen to be great soccer lovers" said Cele.

ENDS

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