



PROVINCE OF KWAZULU - NATAL - ISIFUNDAZWE SAKWAZULU - NATALI
DEPARTMENT OF TRANSPORT
UMNYANGO WEZOKUTHUTHA

MEDIA ALERT

TO : ALL MEDIA
DATE : 25 August 2008
ATTENTION : NEWS EDITORS/REPORTERS AND PR WIRE

MEC CELE TO OFFICIATE THE ZIBAMBELE WOMEN'S DAY CELEBRATION

KWAZULU-NATAL MEC for Transport, Community Safety and Liaison Mr. Bheki Cele will tomorrow (26/08/08) attend the Zibambele Women's Day Celebration that will be held at Eshowe Sports Ground (Butcher Street) at 09h00.

Zibambele is one of the successful poverty alleviation programme that was initiated by the Department's of Transport to establish and create sustainable job opportunities to rural families through the maintenance of rural roads. In celebration of Women's month, Cele will be spending the day with women to acknowledge their womanhood and celebrate it with them. As festivities of the day proceed, one lucky woman will win herself a gift of a life time.

"Zibambele women play a very significant role in their families and the community at large. Women's month should be celebrated and acknowledged in all spheres of the world. This initiative is set to empower and upgrade the lives of rural women. As the department we are committed in ensuring that this initiative favors the poorest of the poor so that they could benefit and also to acknowledge them for their hard work, hence this celebration." said Cele

ENDS.

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