



PROVINCE OF KWAZULU - NATAL - ISIFUNDAZWE SAKWAZULU - NATALI

DEPARTMENT OF TRANSPORT

UMNYANGO WEZOKUTHUTHA

**MEDIA INVITATION**

DATE: 30 SEPTEMBER 2008

**KZN OCTOBER TRANSPORT MONTH UNVEILS THE LONG AWAITED TRANSPORT ACADEMY – THURSDAY 02 OCTOBER 2008 AT 12H00, PMB RAILWAY STATION**

The KwaZulu-Natal MEC for Transport, Community Safety and Liaison Mr. Bheki Cele will on Thursday (02/10/2008) officially launch the October Transport Month at Pietermaritzburg Railway station at 11h00. Cele will also launch the Transport Academy as a pioneer and 2010 legacy project. The transport academy is aimed at training all public transport operators on issues of customer care and general management of the public transport industry in changing its image for the better for preparations of 2010 and beyond.

The theme for this year's transport month is **"Transport Infrastructure – creating a lasting legacy 2010 and beyond"**. Activities during the month of October will be used as a dry-run to showcase Transport Infrastructure readiness in preparation for the 2010 World Cup Soccer Tournament. The transport month approach will furthermore advance government commitment to improve public transport systems as our legacy for 2010 and beyond.

Transport Month is a government initiative aimed at creating awareness in matters of road safety, promoting the usage of public transport and fast tracking the infrastructure development particularly in rural areas, hence national Transport Minister Jeff Radebe and Transport MEC's declared October as Transport Month in 2005.

A detailed calendar of October Transport Month will be unveiled and a Multi – disciplinary road block will be staged in Pietermaritzburg in the afternoon of the 2<sup>nd</sup> of October 2008.

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