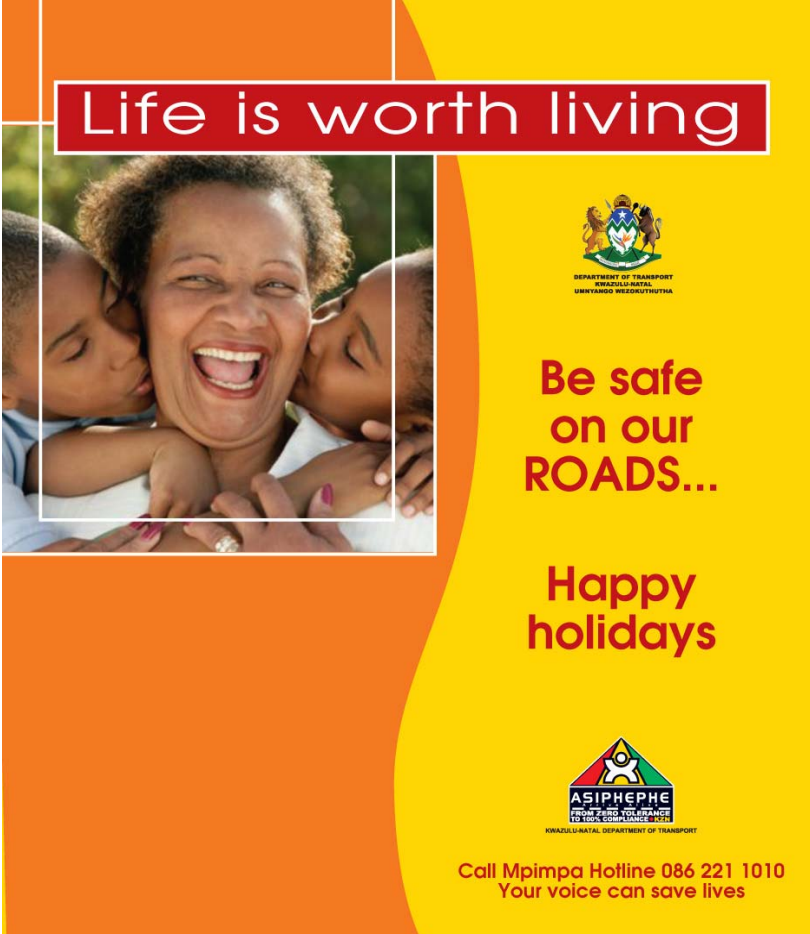





**KWAZULU-NATAL DEPARTMENT OF TRANSPORT
UMNYANGO WEZOKUTHUTHA**




Life is worth living



DEPARTMENT OF TRANSPORT
KWAZULU-NATAL
UMNYANGO WEZOKUTHUTHA

**Be safe
on our
ROADS...**

**Happy
holidays**



ASIPHEPE
FRENCH ZERO TOLERANCE
FOR DRUGS AND ALCOHOL
KWAZULU-NATAL DEPARTMENT OF TRANSPORT

Call Mpimpa Hotline 086 221 1010
Your voice can save lives

**ROAD SAFETY INFORMATION AND
ENFORCEMENT PLANS**

DECEMBER 2005 / JANUARY 2006

INTRODUCTION

Every year the KwaZulu-Natal Province witness' tragedies of appalling horror. Everybody knows that our country cannot afford to continue to lose over 34 lives and experience 160 serious injuries every day. Not only is the pain and suffering immeasurable for victims and their families, but also the cost to the economy is around R35 billion per annum. Nobody benefits in an accident situation. The KwaZulu-Natal Department of Transport, under the auspices of the Road Safety Directorate, aims to reduce these tragedies on our roads.

The onus of reducing the carnage on our roads does not rest with the Department only, the onus rest with every single road user. Communities and individuals must take responsibility for their behaviour and that of their families and friends to reduce the number of deaths on the road.

In our attempt to provide a safer road environment during the forthcoming Summer Holidays, the KwaZulu-Natal Department of Transport together with all relevant stakeholders will implement a comprehensive road safety plan.

During this holiday period, thousands of people are expected to visit our province and traffic volumes will increase along all national and major provincial routes. This information booklet is there to assist you with practical information while you are traveling, as well as to serve as a reminder to you to obey the rules of the road.

REMEMBER: LIFE IS WORTH LIVING – BE SAFE ON OUR ROADS!

HAPPY HOLIDAYS!

SUMMER HOLIDAY PLANS: ENFORCEMENT

The 2005/2006 Summer Holiday report period commences on 1 December 2005 and concludes on 15 January 2006.

All Traffic law enforcement agencies in KwaZulu-Natal including the South African Police Services and Ethekwini Metro Police Services, are gearing themselves ahead of this holiday period to achieve a marked reduction in road crashes by strictly enforcing the law and maintaining a strong visible presence on our Province's roads. Together, with all enforcement agencies, we want to maximize the contribution that road traffic policing can make in reducing road traffic casualties.

The main partners in the law enforcement exercises are:

1. Local Traffic Authorities
2. South African Police Services
3. Durban Metro Police Services
4. South African National Defence Force
5. Road Traffic Inspectorate
6. Co-ordinating Traffic Committee members

All law enforcement exercises will be supported by emergency services e.g. ambulances, fire services and tow truck operators.

Traffic counters installed at strategic locations on National routes will determine the number of vehicles entering and leaving the Province on an hourly basis. These traffic counts will enable Traffic Authorities to deploy patrol vehicles along busy routes and locations.

The entire enforcement structure in the Province, comprising of all authorities, will be out in full force to ensure that our roads remain safe during the Holiday Season.

ENFORCEMENT OPERATIONS

ROADBLOCKS

Roadblocks will be carried out along routes considered high risk in terms of road crashes and in and around city centres. Intensive law enforcement will be carried out in support of our 100% compliance policy against traffic offenders. Road blocks will also be used to create road safety awareness in communities that previously recorded a high number of road crashes

Static roadblocks will be more prominent ahead of the holiday period at toll plazas, along National routes and at entrances to city centres and residential areas. Sting operations will be carried out with roving roadblocks within targeted areas. Road blocks will also be conducted at times when most road crashes occur, after 20h00 and over weekends. Motorists traveling in the early hours of the morning can thus expect to be stopped at roadblocks.

Below are a few sites where roadblocks will be staged:

LOCATION	AREA
Kwambonambi	Empangeni
Eastern Cape/KZN Corridor	Ixopo, Kokstad
R66 Ulundi	Ulundi
Van Reenen Corridor	Ladysmith
N3 Mariannahill Toll Plaza	Pinetown
N2/R102 Groutville	Groutville
N11 Hilldrop	Newcastle
N3 Ohrtmann Road	Pietermaritzburg
N3 Mooi Plaza	Mooi River
N3 Tugela Plaza	Tugela
Pongola/Golela	Jozini
Steildrif Road	Dundee
P54 Mondlo Road	Nquthu
R620 Margate	Port Shepstone
N3 Bergville interchange	Ladysmith
R33/R74 Dundee Road turn off	Greytown
Wembezi Road	Midway
R602 Glencoe bypass	Dundee
John Ross – Crock Road	Empangeni
M1 Chatsworth	Pinetown

The above serves as an example that road blocks will not be confined to just one area. Intensive road blocks will cover every area of KwaZulu-Natal.

VISIBLE POLICING

All enforcement agencies will switch on their blue lights at night and head lamps during the day to reinforce police presence. Tolcon vehicles, which operate on the N3 from Cedara in KZN to Heidelberg in Gauteng will also patrol with their amber flashing lights. Tolcon responds to emergencies on the N3 and offer roadside assistance.

Most law enforcement agencies will operate on a 24 hour basis with a main focus on rapid response to road crashes and other emergencies, including around the clock traffic policing. Special patrols will be carried out along routes used by long distance public transport operators, who transport migrant workers home. Buses and taxis will be stopped and both the driver and the vehicle will be subjected to a fitness test. Vehicles will also be checked for the correct certifications. The Public Transport Enforcement Unit will carry out these operations.



Visible policing has proven to be a major deterrent for moving violations and every effort will be made by enforcement officials to be visible on routes carrying high volumes of traffic.

ALCOHOL OPERATIONS

Alcohol abuse by drivers is usually associated with this time of the year and as a counter measure all drivers stopped in roadblocks will be screened for alcohol. The Booze Bus will be used at road blocks and randomly during road side checks.

Alcohol is a major contributor to road crashes and every effort will be made to discourage motorists from drinking and driving. Checks will be carried out at city centres, outside night clubs and on routes leading to residential areas. In addition motorists can expect to be screened for alcohol at Toll Plazas and along routes leading to holiday destinations.



SPEED OPERATIONS

Special speed operations will be carried out in an effort to arrest chronic homicidal speedsters who travel at high speeds and hope to avoid detection. These speed operations will take place on the N2 and N3, especially at Estcourt, Ladysmith and Park Rynie where excessive speeds have been recorded in the past. Speed camera operations at fixed sites will be operational 24 hours. These fixed sites are located on the N2 and N3 at Lion Park, Pinetown, Queensburgh, Winkelspruit and Illovo on the south coast. Routine speed checks will be staged in the early hours of the morning when opportunity exists for drivers to speed during reduced traffic volumes. A special focus on speed will be carried out within Municipal areas where pedestrian fatalities are high.

REST STOP AND HELP CENTRE

There will be a rest stop and help center in operation at the Bergville Toll plaza off ramp. The aim of the rest stop is to encourage motorists to stop and rest after every two hours of driving or every 200 kilometres in a safe area. Road safety information will also be available to create awareness amongst drivers.

SUMMER HOLIDAY PLANS: ROAD SAFETY

At this time of the year, people's thought tend to wander toward preparations for the Christmas and New Year break, but they tend to forget that "road accidents never go on holiday". Therefore road safety issues over the festive period become even more significant as holidaymakers travel to and from their various holiday destinations. During this holiday period the Road Safety Directorate encourages communities and individuals to take responsibility for their behaviour and that of their families and friends to reduce the number of road accidents over the festive period.

It is with this in mind that the Road Safety Directorate has put in place a comprehensive road safety awareness campaign for the festive period. The main objectives of this campaign is to create road safety awareness, to create better public understanding of good road safety norms and values, road traffic laws and to decrease road fatalities and injuries.

LIBRARY PROJECT

Both youth and children will be addressed on road safety rules and the dangers of alcohol and substance abuse at various libraries throughout the Province.

SIYABAKHUMBULA

The majority of KwaZulu-Natal's population is active members of various churches and religious institutions. Members of these structures meet regularly on an ongoing basis and this allows for consistent, cost efficient and cost effective dissemination of information and communications. The Department therefore entered into a partnership with various religious bodies to promote road safety within their respective organizations. Mass prayer days (Siyabakhumbula events) are organized in the regions to pray for road accidents and road accident victims.



The Regional Siyabakhumbula event will take place on 4 December 2005 at Mngqobokazi School ground at Hluhluwe under the Empangeni region.

The Provincial Siyabakhumbula event will take place on 11 December 2005 at Pomeroy stadium under the Ladysmith region.

BEACH FESTIVAL

The beach festival will commence on 23 December 2005 until 1 January 2006, at North Beach, Durban. The aim of the festival is target beachfront visitors, who are drivers, passengers and pedestrians by conveying road safety messages through games, music and competitions. The focus will be on messages relating to drinking and driving, speeding, unroadworthy vehicles, overloading and pedestrian safety. The importance of the Mpimpa Hotline will also be reinforced. Various musicians will be performing and

during their performances they will pledge their support for road safety and reinforce road safety messages.



PEAK PERIOD EVENTS

This project is targeted towards both holidaymakers and residents of the Province. Activities during this period take place at rest stops on National and alternate routes, holiday destinations, taxi ranks and bus ranks. The themes that are reinforced during this period are the dangers of alcohol, speed, fatigue, overloading, the safe usage of seatbelts and the importance of vehicle fitness. The Community Road Safety Council members will undertake 80 peak period events during the holiday period.

OMELA eKHAYA

The Omela eKhaya project is aimed at patrons of taverns. Patrons are made aware of the problems caused by drinking and driving, as well as drinking and walking. Patrons drinking at taverns are encouraged to rather drink at their home. Tavern owners are also encouraged to look after their patrons and to take responsibility for patrons who drink excessively in their tavern. An educational video on pedestrian awareness is shown at the taverns.



MASS ADVERTISING

The road safety campaign is enforced through mass media advertising which includes mobile billboards, static billboards and radio advertisements. 60 Taxi's will be branded with the road safety message that "Life is worth living" – be safe on our roads. Promotional items focusing on road safety messages will be distributed at the Mooi Toll plaza.

16 DAYS OF ACTIVISM

In support of the 16 days of activism campaign, the Road Safety Directorate will educate women, children and adults on safe road usage. This is in line with the National strategy of empowering communities with knowledge that can assist them in every day life. The campaign commences on 25 November 2005 and concludes on 10 December 2005.

The following activities will be undertaken:

ACTIVITY	AREA
Road Safety Edutainment	Ethembeni Home for the physically challenged – Hillcrest
Alcohol and Substance abuse	Truckers Association – Hluhluwe
Road Safety Edutainment	Morester Children's Home – Ladysmith
Road Safety Edutainment	Ashley House for the physically challenged – Durban
Road Safety Edutainment	Ekhaylethu Children's Home – Richards Bay
Child Restraints and RAF	Umbumbulu Clinic
Alcohol and Substance abuse	Westville Prison – Youth
Child Restraints and RAF	Hlanganani Clinic
Alcohol and Substance abuse	Willowton taxi rank
Road Safety Edutainment	Sunnyside Farm for physically challenged – Impendle



MPIMPA CALL CENTRE – 086 221 1010

The Mpimpa Call centre will be fully operational 24 hours a day over the holiday period. Emergencies reported to the call centre will immediately be communicated to the relevant emergency service for responses. The Mpimpa Call centre is there for any motorists to report any traffic offence. The reported offence will be followed with a letter to the registered owner of the vehicle.



HANDY TELEPHONE NUMBERS IN CASE OF EMERGENCIES

NAME	DESIGNATION	TELEPHONE NO
SAPS Joint Operation Centre		031 – 325 4720
RTI Radio Control Centre		0800 339911
P Mkhize	Deputy Manager: PTEU	033 – 3414500
RTI Information Office		033 - 3424082
E T Zulu	Regional Commander – Empangeni	035 – 7871442
M Z Gumede	Regional Commander – Ladysmith	036 – 6376938
A M Ntanzu	Regional Commander – Pietermaritzburg	033 – 8455800
S S Nxumalo	Regional Commander – Durban	031 – 7003898
V Chetty	KZN CTC Chairperson	039 – 6882251
Mpimpa Call Centre		086 221 1010



DEPARTMENT OF TRANSPORT KWAZULU-NATAL

For Further information please contact:

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